44th Annual Prospectus

South East Electronic South Australia

March 15th & 16th 2024 Yakka Park, Lucindale SA

A PROJECT OF THE LUCINDALE LIONS CLUB



CONTENTS

Chairman's Welcome Booking Enquiries Accommodation Available Terms & Conditions & Exhibitor Information Map Application Form (sponsorship) Program Advertising Application Form (trade outdoor) Product Listings Program Advertising Application Form (general interest) Product Listing Application Form (catering)	2 3 4-6 7-12 14-15 16-17 18 19 20 22 23 24 25
Application Form (catering)	24 25
Advertising Specifications	28

SOUTH EAST FIELD DAYS LUCINDALE

Friday 15th and Saturday 16th March, 2024

Featuring:

- All agricultural equipment
- Livestock displays
- Pasture renovation machinery & seeds
- Vehicles and motor cycles
- 2024 CopRice South East Field Days Championships
- Metal Art Sculpture Competition

General Interest:

- Government Agencies
- Craft displays and demonstrations
- Limestone Coast Food and Makers Group Displays

- Health
- Stock handling equipment
- Irrigation displays
- Education

- Clothing and Accessories
- Wineries

44th Annual Field Days South East **Field Days**



BENEFITS FOR EXHIBITORS

- Exhibitor free drinks and get together on Friday will continue for 1.5 hours. This is a great time for all exhibitors to come together and meet the Field Day committee and the members of the Lucindale Lions club who run the Field Days.
- We will continue to keep our entertainment budget at a high level, and our Entertainment coordinator has several exciting prospects in the pipeline already. Keep an eye on our website www.sefd.com.au for updates.
- For exhibitors setting up their sites, we use 2 telehandlers instead of forklifts.

As usual, we provide the following free services.

- Free use of crane for setting up.
- Free courier service. Apply at the office for details.
- Free rubbish removal. We are conscious of the damage that plastics are doing to the environment and ask that each exhibitor tries to minimise their use of plastics if possible.
- Free drinking water for patrons and exhibitors.
- Free site minding service by Lions members for single exhibitors, for when nature calls (book at the secretary's office).
- Free exhibitor car parks.
- Free bore water delivery to your site, if required.
- Free distribution of our full colour magazine quality program prior to the Field Days. **Make sure** you have an advert in this program, the only official program, which has a print run of 12,000. Various size adverts, in both colour and black and white, are available to suit every budget.

As usual, an early bird discount applies to all exhibitor applications received before 2^{nd} December 2023.

Our bookings operate on a "first come, first served" basis. (Sites are reserved for sponsors)

The Field Days site is covered by beautiful green grass carefully manicured by Lions Club members.

Come and join us and be a part of the family friendly South East Field Days.

Chairman's Welcome



Kevin Baker South East Field Days Chairman

Thank you to all exhibitors who attended the Field Days back in March.

Being my first as Chairman I attempted to see as many exhibitors as possible, getting to see roughly a third. I will endeavor to get to all of you this coming Field Days to touch base and get your feedback on the event. You will notice in the 2024 prospectus that we have adjusted the exhibitor ticket price in response to conversations held at the last event.

The field days committee continue to fine tune and move with current trends and strive to make our field days a successful and enjoyable event for both you the exhibitors and the general public.

Thank you to our valued sponsors of the field days, with your continued support our entertainment officer has booked some new and exciting attractions to interest a vast demographic of the population.

Our site improvements are ongoing with upgrades to our toilets and shower blocks, irrigation equipment and Yard Dog area, this enhances the experience of attending the event for exhibitors and the public alike.

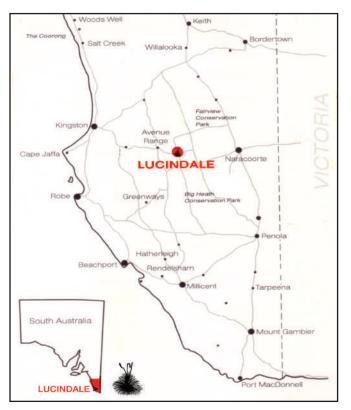
With the Field Days being a project of the Lucindale Lions Club, any profit generated goes straight back to the community by way of donations to charities

like Cancer research, Hearing Dogs, Caring Kids as well as supporting local clubs and schools in the South East and Western Victoria.

If you are an exhibitor and wish to participate in the 44th South East Field Days I invite you to fill out this prospectus or go online to https://www.sefd.com.au and click on the 2024 prospectus file.

I look forward to seeing you and hope you are having a successful and prosperous year.

Kevin Baker



DISTANCES FROM LUCINDALE (kms)

Lucindale – Naracoorte	42
Lucindale – Kingston	53
Lucindale – Penola	74
Lucindale – Millicent	81
Luicindale - Robe	84
Luicindale - Willalooka	85
Lucindale – Keith	118
Lucindale – Mt Gambier	149
Lucindale – Horsham	196
Lucindale – Hamilton	218
Lucindale – Portland	257
Lucindale – Adelaide	350

South East Field Days A project of the Lucindale Lions Club 🐠

Field Days Contacts

BOOKING ENQUIRIES

An early bird discount of \$40 per site will apply before December 2nd 2023 if full payment is received

Field Days Secretary: Nicole Crosby

PO Box 42, Lucindale, SA 5272 Phone (08) 8766 2075 Email: sefds@bigpond.com www.sefd.com.au

FIELD DAYS CHAIRMAN	Kevin Baker	Phone	0427 689 074
SITE STEWARD	George Levy	Phone	0456 370 900
GENERAL INTEREST	Kirsty Fogarty	Phone	0422 212 517
YARD DOGS	Darren Jenke	Phone	0427 500 300

FIELD DAYS OFFICE Phone (08) 8766 2075 after March 11th, 2024

Open March 11th-28th, 2024

Monday	10.00am to 5.00pm
Tuesday	10.00am to 5.00pm
Wednesday	10.00am to 5.00pm
Thursday	9.00am to 5.00pm
Friday	7.30am to 5.30pm
Saturday	7.30am to 5.30pm
Sunday	9.00am to 12.00noon
Monday	10.00am to 12.00noon

South East Field Days A project of the Lucindale Lions Club

Accommodation Available

ACCOMMODATION LISTINGS

LUCINDALE

NARACOORTE - PADTHAWAY

Aloha Luxury Apartments	0448652586
Black Cockatoo Bush Camp	(08)87621612
Bushman's Arms Hotel	(08)87622100
Carolynne's Cottages	0408836902
Cave Park Cabins	0428799373
Clancy's B&B	(08) 87620259
Country Roads Motor Inn	(08)87623900
Ellora Cottage, Johanna	(08)87622130
Frances Hotel/Motel	(08)87651197
Hilltop Escape B&B	0458095149
Karinya Cottage	0418799286
Karrawirra Cottage	0428799373
Naracoorte Caves	(08)87622340
Naracoorte Country Retreat	0418805389
Naracoorte Holiday Park	(08)87622128
Naracoorte Hotel/Motel	(08)87622400
Naracoorte Showgrounds	(08) 87621127
Padthaway Caravan Park	(08)87655212
Panorama	(08) 87621644
Rest Motel	(08)87622599
The Avenue Inn	1300283683
The Jazz	(08)87621644
The Out House Hynam	0410306069
The Shed Bed	0418655111
The Tuck Shop B&B	0413488142
William MacIntosh Motor Lodge	(08)87621644
Willowbrook Cottages	(08) 87620259
Willowview Cottage	(08) 87620259

Wirreanda Bunkhouse.....(08)87622340

KINGSTON SE

Agnes Cottage	0447620984
"At The Beach	
Beggs Farmstay B&B	0427716327
Cape Jaffa Caravan Park	(08)87685056
Clarkey's By The Beach	0419820814
Crown Inn Hotel	(08)87672005
Kingston Foreshore Caravan Park	(08)87672050
Kingston Lobster Motel	(08)87672322
Kingston SE Shore Villas	0417886329
Lacepede Bay Motel	(08)87672444
Lacepede House On Sea	0402922445
Marine 5	0439672843
Our Destination is 9	(08)87672200
Ray White Real Estate	(08)87672200
Royal Mail Hotel	(08)87672002
Sandy Toes Retreat	(08)87672200
White Caps B&B	0417853121
Will's Beach Shack	0427799879

COONAWARRA - PENOLA

A Coonawarra Experience	0404092611
Alexander Cameron Motel	(08)87372200
Bellwether Glenroy Camping	0447334545
Camawald Cottages	0429029058
Cameron's Cottage	(08) 87373444
Cloisters of Kalangadoo	0417825479
CMCA RV Park	(02) 49788788
Cobb & Co Cottages	(08)87372526
Coonawarra Bush Holiday Park	0455146647
Coonawarra Cabins	0455146647
Coonawarra Cottages	0400280134
Coonawarra Motor Lodge	(08)87372364
Coonawarra Place	0476646406
Coonawarra's Pyrus Cottage	(08)87363399
Davidsons Cottage	0400646699
Eagles Nest Back Packers	0429363280
Georgie's Cottage	0427055473
Girraween House	(08)87363220
Heyward's Royal Oak Hotel	(08)87372322
Hollick House	(08)87372318

Accommodation Available continued

(COONAWARRA - PENOLA cont..)

(
Jessies Cottage	(08)87372630
Kalangadoo Hotel	(08)87393214
Merlot & Verdelho Townhouses	
Must@Coonawara	(08)87373444
Nan's Place	
Penola Caravan Park	(08)87372381
Penola Coonawarra Villa	0451979220
Prince of Wales Hotel/Motel	(08)87372402
Punters Vineyard Retreat	0408816312
Ruby's Cottage	0455146647
Sarah's Cottage	0412196132
The Menzies Retreat	(08)87373603
The Vines	0477191371
The White House	0417831596
The Wine Makers House	(08)87372734
Townsend Cottage	(08)87372200
Travellers Rest	
Twenty One Robe Street	
Ulva Cottage	

MILLICENT/BEACHPORT

Anderl's Cottage	0425762624
Apartment By The Lake	0438344132
Ark B&B	(08)87358560
Baie de Rivoli	0437637884
Beachport Caravan Park	(08)87358128
Beachport Costal Stays	0498524267
Beachport Driftaway	0458184357
Beachport Harbour Masters	0499271879
Beachport Motor Inn	(08)87358128
Beachport Surfside Aptmnts	(0887358128
Beggs Farmstay B&B	0427716327
Bonnies @ Beachport	0408482899
By the sea Holiday Rentals	0499966655
Costa Plenti	0427633619
Erwin's Lagoon	0429777343
Elsie Petherick CWA Cottage	0419849039
Hideaway Rivoli Bay	0498584267
Hillview Caravan Park	(08)87332806
Historic Harbourmasters House	0499271879
Lakeside Caravan Park	(08)87331188
Millicent Motel	(08)87331044

Millicent Showgrounds0459333560
Railway Cottages0403184096
Sally's Cottage0499271879
Sandpipers at Millicent
Serendipity (08)87682600
Shouse @ Durants Lookout0418848833
Somerset Hotel/Motel
Southend Sands Caravan Park0499018566
Southend Tourist Park0482965967
Southern Ocean Tourist Park(08)87358153
Stonewalls B&B0439859091
The Grand Hotel
The Little Yakka B&B(08)87394070
The Palace0498524267
Urban Lagoon 0429777343
Whispering Pines B&B (08)87354211

ROBE

Adore 6 Villa	0429428002
Aloha Beachfront B&B	0448652586
Ann's Place B&B	(08)87682262
Caledonian Inn & Cottages	(08)87682029
Discovery Holiday Parks - Robe	1800106106
Escape to Robe	0418858856
Flinders Rest Holiday Units	(08)87333608
Front Beach Cottage	0418810686
Grey Masts	0411627146
Guichen Bay Motel	(08)87682001
Happy Shacks	0403578382
Harbour View Motel	(08)87682148
Lakeside Tourist Park	(08)87682193
Lakeview Motel & Apartments	(08)87682100
Nampara Cottages	(08)87682264
Robe Coastal Rentals	(08)87682158
Robe Haven Motel	0456677431
Robe Holiday Park	0488727269
Robe Holiday Rentals	(08)87682600
Robe Hotel	(08)87682077
Robe House	(08)87682770
Robe Lifestyle Properties	0427541185
Robe Retreats	0417898584
Robetown Appartments	(08)87682185
Robe Central Motel	(08)87682599

South East Field Days A project of the Lucindale Lions Club

Accommodation Available continued

(ROBE cont..)

Robetown Motor Inn (08)87682185
Sea Side Escapes by Tait & Tait0458231507
Sea-Vu Caravan Park (08)87682273
Self Catering – Robe Visitor Inf (08)87682465
Victoria Cottage0418813920
Wright's Bay Caravan Park0427007006
Your Stay Anywhere0422390791
Airbnb.com.au
Stayz.com.au
Booking.com

KEITH

20 Hill Avenue B&B	
Gaerwood B&B	0411645870
Keith BP Roadhouse Cabins	(08)87553181
Keith Caravan Park	
Keith Hotel/Motel	(08)87551122
Keith Motor Inn	(08)87551500
The Lake House	
Tulou B&B	(08)87551223

Two Cow Cottage B&B	0447620984
Willalooka Tavern	

BORDERTOWN

105 On The Park Motel
Bordertown Caravan Park (08)87521752
Bordertown Golf Club Caravan Pk (08)87520082
Bordertown Hotel (08)87521016
Bordertown Motel (08)87521444
Bottlebrush House 0428165844
Mapperly B&B0419854317
Sadie House B&B0402040139
The Pines B&B0428165844
Woolshed Inn Hotel/Motel (08)87523047

MUNDULLA – WOLSELEY

Dunalan Cottage B&B	
Maryfield Retreat	0439471106
Old Mundulla Hotel B&B	(08)87534044
Packer Avenue B&B	(08)87534178
Wolseley Hotel	(08)87532239

Hiring of Lucindale Area School Hay For The 2024 Field Days

Dear Prospective Site Holder,

Lucindale Area School is the local school that proudly has many connections and partnerships with the local community, with the underlying aim of providing a range of learning experiences for students. We are renowned for the broad array of quality agricultural programs offered across reception through to Year 12 and are the Agricultural focus school in the district.

A significant aspect to our program is the production of hay to feed our livestock. Students are involved in selecting crops, sowing, crop husbandry regimes as well as raking and carting of hay. Experimental trials are also often carried out on hay paddocks by senior students.

To assist site holders, small bales of hay can be hired from the school that can be used to set up stall displays for \$10 per bale. Students will be involved in the delivery and collection of hay to your site, with funds from site holders hiring the hay, then discounting the cost of students to partake in camps to exhibit goats,



AREA SCHOOL

sheep and led steers at state and country shows. The hay upon return to our school then feeds livestock for the rest of the year.

It is important to note that the bales are strictly a hire agreement and must be left at your site upon the completion of the field days or a further invoice for the value of the hay will be sent.

We thank you for your support of our students and school Agricultural program.

P one: 8766 2084 Fax: 8766 2058 116 Gum Avenue (PO Box 147) Lucindale SA 5272 www.las.sa.edu.au



Government of South Australia Department for Education

AGREEMENT

1. This Agreement encompasses the foregoing clauses and in conjunction with the Application forms, constitutes the full Agreement between the parties. The parties to this agreement are the Lucindale Lions Club Inc. (ABN 21 796 373 533), represented by their subcommittee; the South East Field Days Committee (henceforth known as the 'Committee') and the Exhibitor, and if applicable their Site Sharer, to the exclusion of all others.

2. This Agreement supersedes all prior or contemporaneous agreements, representations, and understandings.

ACKNOWLEDGMENT OF RIGHTS

3. The Exhibitor hereby acknowledges that all rights, titles and interests, including but not limited to rights covered by the Intellectual Property Rights, and will not acquire any right, title, or interest in or to the South East Field Day's Program (henceforth known as the 'Program') this includes reproduction of the Yakka plant logo, except as expressly set forth in this Agreement. The Exhibitor will not modify, adapt, translate, prepare derivative works from, decompile, reverse engineer, disassemble or create or attempt to create a substitute or similar service or product through use of or access to the Program or South East Field Day's Website; www. sefd.com.au (henceforth known as the 'Website') or proprietary information related thereto.

4. The Exhibitor's rights of whatever nature cannot be assigned nor transferred to anybody, and any such attempt may result in termination of this Agreement, without liability to the Lucindale Lions Club Inc. However, the Committee may assign this Agreement to any person at any time without notice.

ADVERTISING

5. The Committee will be promoting the two-day event through: major rural papers, most regional papers, television, radio, public notices, DL cards, posters, our Website and our Program.

6. The Committee's Program is the only program permitted within the Yakka Park boundaries and is the only program distributed at the gates of Yakka Park to all customers at the South East Field Days (henceforth known as the "Field Days"). It is the Program of the Lucindale Lions Club Inc., which means proceeds from advertising go towards helping the local community. If you wish to advertise in the Program you can either book online through our Website or refer to pages 18 and 22 of the Prospectus.

7. Program Advertiser Applications must be made with payment and proof in PDF format and forwarded to the Secretary of the Committee no later than 27th January 2024. Advertisement Applications will be allocated on a first come first served basis until all spaces are filled. Applications past this date will not be accepted. The Committee, publishers and producers of the Program will not be liable for any inaccuracies within the advertisement. Cancellations by the Advertiser after the 27th January 2024 will not be refunded.

8. Exhibitors or affiliates are not permitted to use the Lucindale Lions Club Yakka plant logo in any of their advertising without express permission from the Committee. Any use without consent will be deemed a breach of copyright.

AIRSTRIP

9. All weather airstrip, 1,000m, 360 58.42s, 1400 21.04E. C TAF 126.7. Contact Naracoorte Lucindale Council on (08) 8760 1100.

ALLOCATION OF SITES

10. Sites are allocated as the Applications are processed. With exception of some sponsorship agreements, the Committee DOES NOT reserve sites from year to year.

11. Once an Application for Exhibitor Site is finalised; Tax Invoice, Admission Tickets and a Map showing the site location will be mailed to the Exhibitor prior to the commencement of the Field Days.

APPLICATIONS

12. Applications will only be processed if they are complete and accompanied by full payment. 13. The Committee has the sole discretion to provide the terms of payment. Unless otherwise agreed, payment must first be received by the Committee prior to the acceptance of an Exhibitor's order. Unless credit terms have been agreed upon, payment for the products shall be made by Mastercard or Visa Card, cheque, or electronic transfer (EFT). If you wish to pay by EFT please contact the Secretary for details. The Committee is not responsible for pricing, typographical, or other errors in any offer and reserves the right to cancel any orders arising from such errors.

14. Exhibitor Site Applications and payment must be made to the Secretary of the Committee no later than 2nd December 2023. An early bird discount of \$40 per site will apply before 2nd December 2023, if full payment is received. Cancellations by the Exhibitor before 31st January 2024 will be refunded in full via direct deposit less a 10% administration fee. There will be no refunds after 31st January 2024.

15. All Exhibitors must pay a compulsory administration fee of \$35.

16. Site Applications finalised after 27th January 2024 will <u>not</u> be included in the Program.

17. The Committee has sole discretion to cancel or refuse any Application. If your Application is refused or cancelled by the Committee prior to 16th March 2024 a full refund of site fees will be given via direct deposit.

South East Field Days A project of the Lucindale Lions Club

Continued page 8

The Lucindale Lions Club Inc. will not be liable for any incidental costs incurred to the Exhibitor as a result of the refusal or cancellation.

18. The Committee reserves the right to refuse any entry of any Exhibitor or refuse to allot space to any Exhibitor, if in the opinion of the Committee there is any infringement on any of the conditions of this Agreement and/or if the Exhibitor does not occupy the space at the commencement of and during the full period of the said Field Days.

19. If the Committee refuses entrance, or refuses to allot any space to any Exhibitor, or having allotted any space to any Exhibitor refuses to permit the Exhibitor to occupy that space, the Committee shall not be liable to pay the Exhibitor compensation on the grounds of loss of profits or otherwise, in respect of such cancellation, reallocation or suspension of the said space.

CATERERS

20. Caterers are selected by <u>invitation only</u>. To be considered, you must contact the Secretary at which time she will add you to the waiting list.

21. Caterers are to source, store and chill their own supplies.

22. Caterers must provide their own rubbish bins.

23. Grey water containers will be supplied.

24. We would appreciate your early booking. If no expression of interest has been received by 16th December, 2023, your site will be reallocated. 25. Caterers must comply with Food Act 2001 and Australia New Zealand Food Standards Code. The Environmental Compliance Officer will be present at the Field Days.

CASH FACILITIES

26. As there are no banks in Lucindale, only agencies with very limited cash on hand, please ensure that you bring sufficient change with you.

CHARGES

27. GST has been included in all prices for 2024 Field Days.

28. All bookings of 14 or more outdoor large sites will receive 20 sets of complimentary passes and a full page colour advertisement in the Program.

COMING FIELD DAYS' DATES

29. 2025 – March 14th and 15th 30. 2026 – March 20th and 21st

COMPLIMENTARY COURIER SERVICE

31. Available between 12noon - 5pm Friday and Saturday. Tickets and instructions are available at Secretary's Office Exhibitors to collect them upon arrival.

COMPLIMENTARY FACILITIES FOR EXHIBITORS

32. Complimentary facilities for Exhibitors include:

- Crane and Telehandlers for setup
- Courier service
- Rubbish removal daily
- Exhibitor car park
- Watered sites
- Water delivery
- Security

CONFIDENTIALITY

33. The Exhibitor agrees not to disclose information obtained from the Field Days, and or from the Lucindale Lions Club Inc. clients, advertisers and suppliers. All information submitted to by an end-user customer pursuant to this Agreement is proprietary information of Field Days. Such customer information is confidential and may not be disclosed.

COUNTERFEIT PRODUCTS

34. Counterfeit products are strictly prohibited at the Field Days. Sale and manufacture of counterfeit products is a breach of the Fair Trading Act (SA) and a crime under the Customs Act (Cth).

CRANES AND TELEHANDLERS

35. Registered crane and forklift available on Wednesday 13th and Thursday 14th March from 8.00am. Enquiries to Secretary's Office. No cranes or forklifts will be available before this date. No machinery etc can be delivered to the field day site before the above date. Exhibitors who require a forklift or crane on Sunday must make prior arrangements; telehandler (08) 87662075, crane (08) 8762 2379.

DISPLAYS

36. To assist Exhibitors with the erection of their displays Committee members will be present at the field day site on Wednesday13th and Thursday 14th March, between 9.00am and 5.00pm. The Davey Gate opens 7.00am Friday and Saturday.

37. Indoor Exhibitors can arrange their displaysThursday 14th March from 9.00am to 7.00pm.38. All Displays must be in place by 8.00am Friday,15th March and must not be removed before 5.00pmSaturday, 16th March.

39. All Exhibitors are to refrain from packing up until 5.00pm Saturday. Packing up before this time affects the sales of surrounding Exhibitors and is an Occupational Health and Safety risk. Exhibitors seen not to be complying with this clause may not be invited back to subsequent Field Days.

DISPUTE RESOLUTION

40. This Agreement shall be governed by and construed in accordance with the substantive laws of the State of South Australia, without any reference to conflict-oflaws principles.

41. Any dispute, controversy or difference which may arise between the parties out of, in relation to or in connection with this Agreement is hereby irrevocably submitted to the exclusive jurisdiction of the courts of South Australia, to the exclusion of any other courts without giving effect to its conflict of law's provisions or the Exhibitor's actual state or country of residence.

EDITING, DELETING AND MODIFICATION

42. Amendments to this Agreement can be made and effected by the Committee from time to time without specific notice to you.

43. The Committee may edit, delete, or modify any of the terms and conditions contained in this Agreement, at any time and in their sole discretion, by posting a notice or a new agreement on the Website. Your continued participation with the Exhibitor Site Application following our posting of a change notice or new agreement on our Website will constitute binding acceptance of the change.

44. The Agreement posted on the Website reflects the latest Agreement.

EMERGENCY EVACUATION OF SITE

45. Muster location: The grassed areas and grass roads on site as marked on the OH&S map provided. Once assembled onto the grassed areas, the general public are to wait for further instruction over the public address (PA) system or when notified by emergency services personal.

46. Exhibitors / Caterers to assist by:- Explaining to the general public what is going on and evacuate their site and locking down their tents, so that nobody can go back inside. The pavilion supervisors will clear the pavilion and lock it down until they have been advised that it is safe to return.

ERECTION OF STRUCTURES

47. Exhibitors shall conform to the requirements of any Act of Parliament which may govern the erection of structures, displays and/or other products or goods of the Exhibitors, and the regulation by-laws and ordinances made under such an Act.

EXCESSIVE NOISE

48. The use of exhibitor amplifiers and loudspeakers is strictly prohibited unless otherwise arranged with the Committee.

49. The Committee reserve the right to amend operating conditions as specified at any time and to regulate the use of machinery on static display Exhibitor sites, which in their opinion produces excessive noise.

EXHIBITORS PASSES (NO COMPLIMENTARY PASSES INCLUDED IN SITE FEES)

50. For ease of admission through the gates, 2-day passes are available at \$40.00 inc GST. These can be purchased prior to the Field Days.

FOOD

51. On Thursday a light lunch and refreshments will be available on site at Fishes shed during the day. Evening meals will be available for Exhibitors on Thursday and Friday at the football clubrooms, next door to the Field Days' site, from 5.30pm.

52. Breakfast will be available from 7.00am - 9.00am Friday and Saturday at Fish's Shed and Dog's Diner catering.

53. There will be numerous local organisations working together to provide meals for Exhibitors, and they look forward to your continued patronage.

FORCE MAJEURE

54. If any party is delayed or prevented from the performance of any act required under this Agreement by reason of any act of God, act of nature, including any epidemic or outbreak of pandemic disease, fire, act of government or state, war, civil commotion, insurrection, embargo, prevention from or hindrance in obtaining raw material, energy or other supplies, labour disputes of whatever nature or whatever reason beyond the control of the party (a Force Majeure Event) the affected party shall promptly notify the other party in writing, giving details of the Force Majeure Event, the acts affected by the Force Majeure Event and the extent of which they are affected, and performance of such acts shall be excused for the period of such event, either party may by written notice terminate this Agreement.

GENERAL INTEREST SECTION

55. Pavilion opening and closing times:

- Thursday 9.00am–7.00pm setting up
- Friday 7.30am– 5.00pm
- Saturday 7.30am–5.00pm.

56. All Exhibitors to be set up and ready for business by 8.00am Friday.

57. Please contact Kirsty on 0422 212 517 if you have any enquires.

58. All Exhibitors are to refrain from packing up until 5.00pm Saturday. Packing up before this time affects the sales of surrounding Exhibitors and is an Occupational Health and Safety risk. Exhibitors seen not to be complying with this clause may not be invited back to subsequent Field Days.

ICE

59. Ice can be ordered on the Exhibitor Application form. If you require more ice during the Field Days, please contact your Pavilion Supervisor or the Secretary.

MISCELLANEOUS

60. In the event that any provision of these Terms and Conditions is found invalid or unenforceable pursuant to any judicial decree or decision, such provision shall be deemed to apply only to the maximum extent permitted by law, and the remainder of these Terms and Conditions shall remain valid and enforceable according to its terms.

NO DOGS ALLOWED

61. Due to public health and safety issues, no dogs will be allowed on the Field Day site, with the exception of those dogs involved in Yard Dog Championships, and accredited assistance dogs.

NON-WAIVER

62. Failure of the Committee to insist upon strict performance of any of the terms, conditions and covenants hereof shall not be deemed a relinquishment or waiver of any rights or remedy that the Lucindale Lions Club Inc. may have, nor shall it be construed as a waiver of any subsequent breach of the terms, conditions or covenants hereof, which terms, conditions and covenants shall continue to be in full force and effect.

63. No waiver by either party of any breach of any provision hereof shall be deemed a waiver of any subsequent or prior breach of the same or any other provision.

PHOTOGRAPHERS

64. Our Official Photographers will be taking photos during the Field Days. If you do not wish to be photographed or would like a copy of the photo, please let them know. Office contact: 8766 2075.

POSTPONEMENT OR CANCELLATION

65. In the event that it should be found necessary, expedient or requirement to cancel or postpone the said Field Days a notice of such cancellation or postponement will be published on the Website at the earliest practicable time subsequent upon such cancellation or postponement, and the Lucindale Lions Club Inc. shall not be liable to any Exhibitor for any compensation whether on the ground of loss of profits or otherwise in respect of such cancellation or postponement, and the Exhibitor shall not be entitled to any refund or payment of any monies paid by the Exhibitor in relation to the said Field Days.

POWER

66. Exhibitors must supply 15amp extension cords with current test tag. Testing and tagging can be done by an electrician at the Secretary's Office at a cost of \$20 per tag. Contact the Secretary if you are unsure of the length of cord required.

PRINTED EXHIBITOR ADVERTISING MATERIAL

67. All Exhibitor advertising, which includes but is not limited to; sandwich boards, banners, leaflets, flyers, pamphlets etc are only permitted within the Exhibitor's site boundary. The aerial dropping of leaflets over the Field Days is strictly prohibited.

68. Banners and sandwich boards found outside the Exhibitors' site boundaries will be removed by the Committee and may be retrieved from the Secretary's Office after 5.00pm on Saturday.

69. The Committee shall have the power to enter upon the area on which the Field Days are being conducted at any time and remove any articles, signs, pictures, or printed matter, which in their opinion may be a cause of offence to the public or the officials of the Committee or which the Committee deems inappropriate.

PUBLIC ADDRESS (PA) SYSTEM

70. This service is available only for Committee announcements and for emergency paging.

PUBLIC ADMISSION

71. General public will be admitted from 8.00am to 5:00pm on both Friday and Saturday of the Field Days.

PUBLIC LIABILITY INSURANCE

72. All Exhibitors and site sharers must hold their own Public Liability Insurance with an indemnity of not less than \$5 million covering them against occurrence attributable to their activities or the activities of any person for whom they are directly responsible.
73. An Exhibitor who chooses not to have this insurance will not be allocated a site. Compulsory Insurance is not a decision of the Committee but is a direct request of all insurance companies involved in public events.
Please supply policy details on Application form.
74. The Lucindale Lions Club Inc. shall not be liable for any loss, or damage to the Exhibitors' property.

PUBLIC SERVICES AVAILABLE

75. SA Ambulance, Chemist, Police.

76. Black and white photocopying at 20c per page, and colour photocopying at \$1.00 per page. Fax 20c per page. Laminating \$1.00 per page is available at the Secretary's Office.

RAFFLES

77. No Exhibitor shall conduct or permit or suffer to be conducted in the area of the Field Days any raffle, competition or game without prior written consent from Lucindale Lions Club Inc.

RAMP

78. An unloading ramp will be available on the field day site.

REMOVAL OF EXHIBITS

79. IN THE INTEREST OF PUBLIC SAFETY, EXHIBITORS ARE NOT TO VACATE SITES BEFORE 5.00PM SATURDAY. SECURITY STAFF WILL ENSURE THAT NO VEHICLES WILL ENTER OR EXIT THE SITE BEFORE THIS TIME.

80. All Exhibitors must have their displays and stock removed from the Field Days' site within five days of the Field Days finishing. The Committee reserves the right to remove any exhibit remaining on the Field Days site after this time and will be charging a **<u>\$50 per day</u> storage fee.**

81. Exhibitors are responsible for the condition of the area allotted to them during the duration of the Field Days, and upon the completion of such Field Days, Exhibitors shall clean such area to the satisfaction of the Committee, this includes the removal of all manure, straw and cable ties. Noncompliance will incur a fee of \$50.

RUBBISH REMOVAL

82. Rubbish will be collected from sites for the duration of the Field Days.

83. All packing cardboard and other rubbish is to be placed outside your site or the pavilion doors for collection and recycling.

SAFETY

84. Exhibitors are recommended to have on site:

- One small fire extinguisher
- One fire blanket
- One small first aid kit.

SECURITY

85. Security will be provided by a professional licensed security firm, from 7.00pm to 7.00am on Wednesday, Thursday, Friday and Saturday. All gates will be locked at 7.00pm. The Lucindale Lions Club Inc. shall not be held liable for loss or damage of Exhibitors' property while on the Field Days site. All gates will be manned by Security until 5.00pm Saturday.

86. Exhibitors will not be permitted to stay overnight on site.

SITES

87. All Exhibitors must report to Secretary's Office on arrival for allocation of site.

88. Exhibitors must before digging any holes or driving any objects into the ground, seek permission from the Site Steward of the Committee to ensure that there are no underground power cables or water pipes which could be damaged or cause injury to the Exhibitor or their staff. All damages caused by Exhibitor or their staff will be repaired at full cost to the Exhibitor.
89. White tram lines will indicate underground power cables and pipelines. No objects are to be driven into the ground within one metre of these lines.
90. Exhibitors will be liable for damage incurred on site.

SITE SITTING

91. Site Sitting Service by Lucindale Lions Club Inc. members is available while you get lunch etc. Please contact Secretary if you require this service (08) 8766 2075. There is no charge for this service.

SITE BOUNDARY

92. All tent pegs must be covered and be within the perimeter of the site. The Exhibitor's display shall not extend over the boundaries of their site, nor may they tout for patronage outside their boundary.

SITE SHARING

93. A \$100 fee for each Site Sharer applies. Site Sharers must supply details of their public liability insurance. Unauthorised Site Sharers may be asked to leave.

TELEPHONE, DATA AND EFTPOS LINES

94. Telstra land lines are no longer available.95. For an alternative EFTPOS solutions please contact your financial institution regarding mobile EFTPOS facilities.

TENTS

96. Tents are not available from the Committee and need to be pre-ordered. Exhibitor's tent(s) must fit completely within their site boundary. The Committee has the right to refuse the erection of any tent that does not fit within the Exhibitor's site boundary.

TRESTLES, BOOTHS AND CHAIRS

97. Trestles, chairs, booths and site accessories are not available from the Committee and need to be preordered elsewhere.

TRANSPORT

98. Road transport from Adelaide, Melbourne and Mount Gambier. We Us An Co. Transport Phone: (08) 8766 2045, email: office@weusanco.com.

UNMANNED AERIAL VEHICLES (DRONES):

99. The use, including demonstrations of drones onsite and in the carpark during the Field Days is strictly prohibited.

100. The Field Day site has an airstrip adjacent to it and there may be helicopter rides around the Field Day site and surrounds. Any Exhibitor breaching this provision will have the drone confiscated and not returned until the close of the Field Days at 5:00pm on Saturday and will be liable for any injuries or damages arising from its use.

VEHICLE ACCESS

101. **ALL VEHICLES MUST BE OFF SITE AFTER** 8.00am on Friday 15th and Saturday 16th March. Prior to 8.00am, vehicles access is permitted provided a valid Exhibitor Vehicle Pass is displayed in the vehicle windscreen.

102. One free Vehicle Pass per site will be allocated. Extra passes for additional vehicles are available from Secretary for \$25, at the Secretary's discretion. 103. If the vehicle is to be a part of Exhibitor's exhibit, the Exhibitor must apply for a Special Pass to allow them to keep their vehicle on site. The vehicle must remain within the Exhibitor's site boundaries between 7.30am-5.00pm Friday and 7.30am-5.00pm on Saturday. Exhibitors not complying will have their vehicle towed from their site and charged a fee of \$50. 104. <u>All gates will be locked until 5.00pm on both</u> days. Vehicles will not be permitted on grounds before 5.00pm, Friday 15th March and Saturday 16th March. Security Staff will be manning all gates to ensure that no vehicles will enter or exit the site before this time. 105. Vehicle movements around the Field Day site is strictly prohibited between **8:00am and 5:00pm on** Friday and Saturday. Exhibitors will be allowed to move their vehicles and start packing up their site after 5pm after they hear the following closing announcement over the PA system: "the SEFD has now come to a close. Pedestrians please be cautious moving around the Field Day site as vehicles are now permitted to move around the site" or words to that effect. 106. Express permission must be sought from the Secretary for early departure arising from an unforeseen event. Any representations made at the entry gates by volunteers to Exhibitors are not binding. The granting of permission is at the sole discretion of the Field Day Site Steward. If permission is granted, the vehicle will be chaperoned off the Field Day site by a courier vehicle.

107. Exhibitor vehicles will be admitted to the grounds from 5.00pm Saturday to pack up their displays.108. Exhibitor parking is provided off site. Exhibitors' car parking areas are adjacent (see map) to the ground.

VEHICLES NOT PERMITTED

109. No bicycles, scooters, golf carts, ATVs or the like are to be used by the Exhibitors to drive around the Field Days' site.

WARRANTY DISCLAIMER AND LIMITATIONS OF LIABILITY

110. The Lucindale Lions Club Inc. will not be liable for indirect, special, or consequential damages, or any loss of revenue, profits, or data, arising in connection with this Agreement or the Program, even if they have been advised of the possibility of such damages. The Lucindale Lions Club Inc. make no express or implied representations with respect to the Program or any products sold and/or offered on our Website. In addition, the Lucindale Lions Club Inc. make no representation that the operation of their Website will be uninterrupted or error-free, and the Lucindale Lions Club Inc. will not be liable for the consequences of any interruptions or errors.

WATER TO SITES

111. Free bore water deliveries are available to Exhibitor sites until midday on both days. Exhibitors are to provide enough water containers to hold one day's water requirements. A free tap is available upon request to the Secretary's Office but must be returned by 5.00pm, Saturday. Exhibitors using a tap will need to bring their own hose with 1 inch fittings.

Pavilion Descriptions

Lions Shed

The Lions Shed is a purpose built structure providing indoor display sites. It is situated on the north side of Yakka Park. It measures 18 x 70m and has a concreted floor. Over 62 sites are available. Exhibits include fashion, toys, craft, beauty, health, community services and flowers. Provides a unique shopping experience.

Lifestyle Pavilion

This pavilion showcases the latest agricultural technology and research with representatives from government agencies, milling, grain, engineering and livestock industries. Also featured are businesses including insurance, accounting, community services, health and media. Encompassing an area of 20 x 70m it is situated on the south end of the park with a veranda on the north end. The Lifestyle Pavilion can house 45 sites and can host demonstrations.

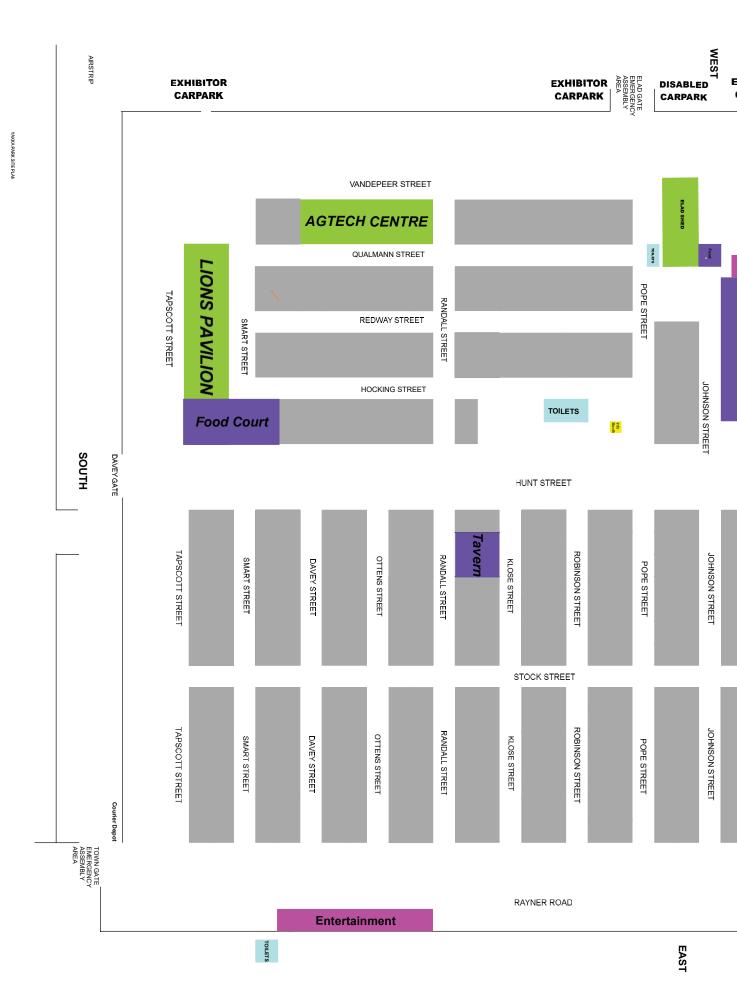
Yakka/Aussie Flavours Pavilion

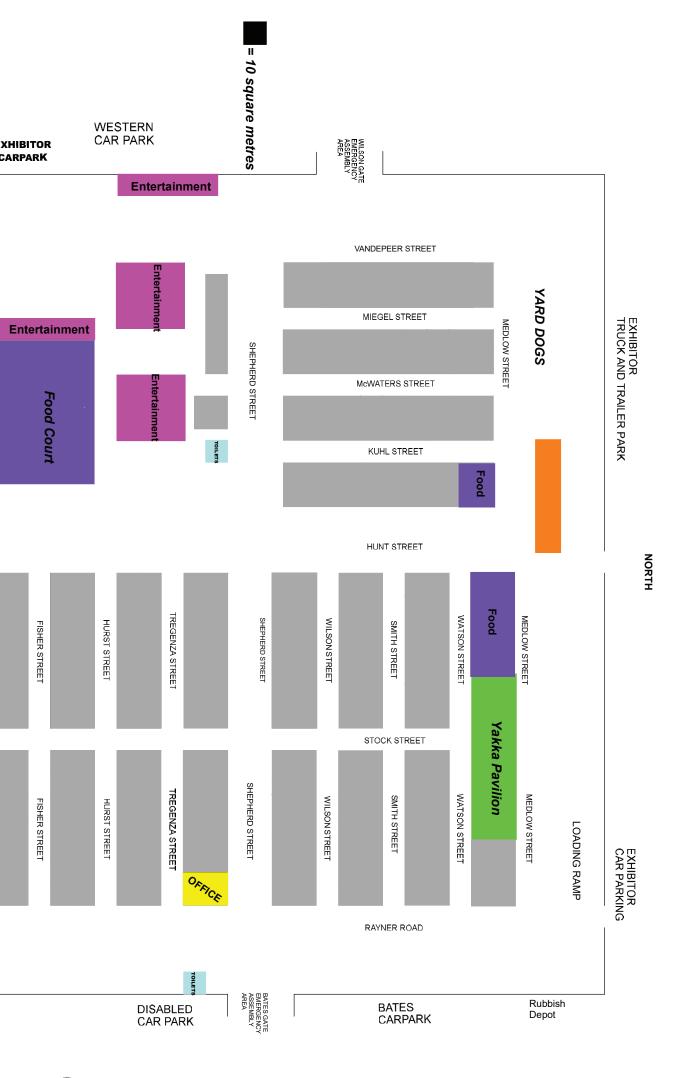
The Yakka Pavilion sits on the south side of the Field Days Park. The east section of the Yakka Pavilion is dedicated to Aussie Flavours where delicious products from the Limestone Coast and afar can be found. Wine, beer, spirits, honey, nuts, bakery and meat items can be found here with many samples to savour. Food and drinks can be enjoyed by visitors in the licenced seated area at the end of the tent.

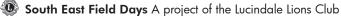
The remainder of the Yakka Pavilion is occupied by schools, colleges and universities from our local area and Adelaide. The pavilion measures 20 x 70m with up to 56 sites available.

***Power is available in all indoor spaces upon request in the application form. Each general interest pavilion is located next to a car park specifically for exhibitors. 3m x 3m, 4m x 3m or 5m x 3m sites can be requested.











The Committee and the Lucindale Lions Club offer you the opportunity to become a sponsor of the 2024 South East Field Days. The benefits to the sponsor vary according to the level of sponsorship, with all major sponsors having the right to reserve their site for the following year.

We offer four levels of sponsorship (including GST).

PLATINUM (\$11,000 & Above)

BENEFITS

- A complimentary powered outdoor site up to 20m x 20m in area, or a powered site up to 5m x 3m in area in a pavilion
- A complimentary full page colour advertisement in the Official Program which stays on our web site for 12 months.
 A complimentary linked advertisement (provided by you in a suitable format) on our web site for 12 months.
- (Our website had 1,185,000 hits 12 months)
 Your company's logo will also appear on the Sponsors' Board in the centre of the field day site and in all other sponsorship advertising.
- Twenty sets of complimentary gate passes will be provided along with an invitation to our Hospitality Centre.
- Your site reserved for the following year.

GOLD (\$5,500 - \$10,999)

BENEFITS

- A complimentary powered outdoor site up to 20m x 10m in area, or a powered site up to 5m x 3m in area in a pavilion
- A complimentary full page colour advertisement in the Official Program which stays on our web site for 12 months.
- Your company's logo will also appear on the Sponsors' Board in the centre of the field day site and in all other sponsorship advertising.
- Ten sets of complimentary gate passes will be provided along with an invitation to our Hospitality Centre.
- Your site reserved for the following year.

SILVER (\$2,750 - \$5,499)

BENEFITS

- A complimentary powered outdoor site up to 10m x 10m in area, or a 3m x 3m powered site in a pavilion for sponsorship of \$3,000 and above.
- A complimentary half page colour advertisement in the Official Program which stays on our web site for 12 months.
- Your company's logo will also appear on the Sponsors' Board in the centre of the field day site and in all other sponsorship advertising.
- Five sets of complimentary gate passes will be provided along with an invitation to our Hospitality Centre.
- Your site reserved for the following year.

BRONZE (\$1,100 - \$2,749)

BENEFITS

- Your company's name will also appear on the Sponsors' Board in the centre of the field day site and in all other sponsorship advertising.
- Between two and four sets of complimentary gate passes (depending on level of sponsorship) will be provided along with an invitation to our Hospitality Centre.
- Your site reserved for the following year.
- NB: Supporting sponsorship is also available for under \$1000. For details please contact the secretary 08 8766 2075

South East Field Days	Applica	tion Form	SPONSORSHI	Ρ
Sponsor's Name:				
Postal Address:				
Post Code:	Phone:	Fax:	Mobile:	
Email:		Contac	t Name:	

(Please tick level & preferred type of sponsorship)

Platinum (\$11,000 & above) Gold (\$5,500-\$10,999) Silver (\$2,750-\$5,499)

Bronze (\$1,100-\$2,749)

Sponsorship Opportunities (Please Circle)

- o Major Attraction o Lifestyle Pavillion
- o Advertising o Courtesy Bus
- o Old MacDonald's Animal Farm o Tavern
- o General Sponsorship
- o Yard Dog Competition
- o Television Advertising (Min \$3000 sponsorship)
- o Other Sponsorship Opportunities (Please specify)

Amount of sponsorship Inc GST \$ (Please tick method of payment)

Attached Cheque

To be transferred to Site Application Form

Credit Card or EFTPOS (Please contact the Secretary on 08 8766 2075)

OFFICE USE ONLY – INVOICE No......SITE No.....



Advertisment Copy Deadline, January 27th 2024 ABN 21 796 373 533

The South East Field Days Committee and the Lucindale Lions Club offer you the opportunity to advertise in their Official Program. It will be printed, compiled and distributed by the Committee. This will be the only Official Program available for the 2024 South East Field Days. The Program will also be posted on our website for the subsequent 12 months. <u>Advertising specifications are on page 28.</u>

Email:		Contact Na	me:
Post Code:	Phone:	Fax:	Mobile:
Postal Address:			
Exhibitor Name			

ALL COSTS ARE GST INCLUSIVE

	Description	Cost	TOTAL
A	Full page glossy colour inside front cover (1 only)	\$2000	
В	Full page glossy colour inside back cover (1 only)	\$2000	
С	Full page glossy colour back cover (1 only)	\$2000	
D	Full page colour (16 only)	\$1400	
E	Half page colour (12 only)	\$800	
F	Quarter page colour (12 only)	\$500	
G	Full page black & white (10 only)	\$1100	
Н	Half page black & white (18 only)	\$600	
I	Quarter page black & white (6 only)	\$300	
J	Classified Adverts (please attach copy of advert)	\$1.00 per word	
К	Classified Adverts with logo	\$10 extra	
	TOTAL (to be transferred to application form)		
	(Above allocations may change due to demand)		

Advertising will be allocated on a first come first served basis until all spaces are filled. For advertising specifications please phone the Secretary 08 8766 2075.

NB. Please email PDF format to sefds@bigpond.com Advertising copy deadline is January 27th, 2024.

OFFICE USE ONLY – INVOICE No.

South East Field Days A project of the Lucindale Lions Club 🐠

South East Field Days – March 15th & 16th, 2024

PLEASE ENSURE THAT YOUR FIELD DAY REPRESENTATIVE HAS A COPY OF THE EXHIBITOR INFORMATION AND TERMS & CONDITIONS



Exhibitor Name	
Postal Address	
	Mobile
Email	Contact Name

ALL COSTS ARE GST INCLUSIVE

Requirements	Number Required	Site Size	Cost Before 2/12/23	Cost After 2/12/23	Price	TOTAL
Outdoor		10m x 10m	\$480	\$520		
Power per point					\$80	
2 Day Passes					\$40	
Hay <u>Hire</u> (per bale)					\$10	
Sheep Hire (Friday per head/day)					\$7	
Sheep Hire (Saturday per head/day)					\$7	
Extra Car Pass					\$25	
lce per 5kg bag	Friday No.		Saturday No.		\$5	
Compulsory Administration Fee						\$35.00
Site Sharers Per Listing (listed in I Please fill in sharer company det	Program if receiv rails on back of	ved before the 27 form.	7/01/24)		\$100	
Advertising Total (opposite)						
Sponsorship Total (page 17)						
Passes are not included wit supply Chairs, Trestles and		le do not		Total Payment \$		
INSURANCE The above exhibitor will be covered for		own Public	ou can book and pay	ng is not confirmed unti online at sefd.com.au o		eceived. orm to sefds@bigpond.com
Liability Insurance (minimum \$5 million			ou can book and pay nd you will receive an		r email your f	orm to setds@bigpond.com
Insurance Company Name		F	OWER REQU	IREMENTS		
Policy No.		ta	agging can be done b	15amp extension lead y the committee at a co requiring power	st of \$20 per	tag).
AUTHORISED SIGNATU	JRE:	I	have current testing a	and tagging of all power	cords and a	opliances. Yes No
PRINT NAME:		A	•	etres		No
AGREEMENT As an authorised representative to comply with the Exhibitor Conditions of this Prospectus		d agree ms_and	NB. TENT & I	PEGS MUST FIT W	ITHIN SIT	
AUTHORISED SIGNATU	JRE:			er delivered to you si Yes	le ?]	Rain Water
PRINT NAME: (Applications will not be accepted			lo. Litres	Tap Bor ient containers to ho	-	s water
PLEASE FILL OUT I		, 			-	
APPLICATION FORM		COPY	FFICE USE ONL			

Osouth East Field Days A project of the Lucindale Lions Club

Product Listing

(Circle a maximum of six of your products for listing in the Official Programme)

		i		
1	Abrasives	56	Employment	111 Horse equip, floats & 170 Silage & equip.
2	Accountancy	57	Emus & products	stables 171 Slashers
3	Adhesives & sealants	58	Engineering, supplies &	112 Hoses & fittings 172 Soil analysis
4	Agricultural Bags		general	113 Hydraulic products & 173 Soil moisture monitoring
5	Agricultural information	59	Engines, petrol/diesel	equip.
6	Agronomic information		& components	
7	Agronomic services	60	Entertainment	115 Insurance 175 Spares, truck & equip
8	Air conditioners	61	Environmental	116 Internet 176 Sprayers & accessories
9	Air seeders & equipment	62	Excavators	117 Investment 177 Springs & tines
10		63	Farm health & safety	118 Irrigation equip. 178 Steel supplies
11	Animal health &	64	Feed mixing & milling	119 Irrigation scheduling
1	supplements	65	Feeders, stock	120 Jewellery
	Antiques	66	Fencing contractors	121 Knives 180 Stock feed
	Aquaculture	67	Fencing equip.	122 Landcare 181 Sweepers
14	Augers, grain & equip.	68	Fencing, electric, battery &	123 Laser Equipment 182 Tank cleaning
15	Automotive, equip.,		solar	124 Laser sights 183 Tanks, concrete
1	spares and accessories	69	Fencing, wire & posts	125 Leather products 184 Tanks, other
16	Banking	70	Fertiliser	126 Legal services 127 Livesteel
17	Barbecues	71	Fertiliser spreaders	IZ/ LIVESTOCK
18	Batteries & accessories	72	Filters	128 Lubrication products & 186 Taxation consultants
19	, 3	73	Finance & financial advice	equip 187 Telephones & equip.
20	Blower & vacuums	74	Fire & safety equip.	129 Machinery, sales &/or 188 Tents & camping
21	Boats	75	Firearms, ammunition	service 189 Therapy equipment
22	Boomsprays & equip		& accessories	130 Machinery/equipment hire 190 Tillage equip
23	Brushcutters	76	Fishing gear	131 Maps 191 Toilet/shower units
24	Building materials,	77	Food & hospitality	132 Marine
1	supplies	78	Forestry	133 Marketing 192 Tool boxes
1	and equip	79	Forklifts	134 Media 193 Tools, hand, power,
25	Business consultants	80	Four wheel drive equip.,	135 Merchandise machine & pneumatic
26	Cabs, canopies, roll bars		spares & accessories	136 Motor vehicles 194 Tourism
1	& bull bars	81	Four wheel drives	137 Motorcycles & sidecars 195 Toys
27	Campers, trailers, on/off	82	Fuel additives	138 Mowers, hand & ride-on 196 Tractors
1	road	83	Fuel Storage	139 Newspapers & Maddzines
28	Canvas products	84	Furniture	140 Nurseries 197 Trailers
29	Caravans, motor homes &	85	Garages	141 Office supplies & equip. 198 Trailers, semi
1	accessories	86	Garden product supplies	142 Optical products 199 Transport equipment
30	Cars		& designers	143 Organic products 200 Travel services & goods
31	Cattle	87	Gas equip.	144 Photographic 201 Trees & services
32	Cattle handling	88	Gates	145 Pig equip. 202 Troughing, livestock
33	Chain saws	89	General interest exhibit	140 Ploudns
34	Chemical equip.	90	Generating sets	147 Poly Repair & Fabrication 203 Trucks, equipment
	Child care	91	Government Advisory	148 Pools, spas & equip. 204 Tyres & equipment
36	Children's Activities		Services	149 Post Drivers 205 Vacuum cleaners
37	Clothing & footwear	92	GPS Equipment	150 Pressure cleaners & 206 Veterinary products
38	Communications	93	Grain handling &	supplies 207 Viticulture
39	Compressors & air		cleaning	151 Pumps 208 Water resource
40	Computer systems &	94	Grain storage service	
1	software	95	Grain trading	153 Real estate management
41	Concrete equipment	96	Handrailing & s/s cabling	154 Refrigeration & equip. 209 Water treatment &
42	Confectionery	97	Hardware, general	155 Rock removal equip purifiers
43	Cosmetics	98	Harrowing units	156 Roller, hammer mills 210 Weed control
44	Craft	99	Harvesters, combine &	157 Rollers 211 Weighing equip
	Croplifters		equip.	158 Saddlery equip. 212 Welders & equipment
	Cultivators		Hats & caps	137 Suwinning equip
47	Dairy equip.	101	Hay feedout wagons	160 Security
48	Diesel services	102	Hay handling equip	161 Seed 214 Winches
49	Dog kennels	103	Hay Storage	162 Seed drills 215 Windmills
50			Haymaking equip	163 Sewerage systems 216 Wine Sales and Tastings
51			Health care	164 Shearing equip. 217 Wineries
52	Earthmoving equip.&	106	Heaters	165 Sheds garden 166 Sheds garden 218 Wood Splitters
1	scoops	107	′ Holidays & tourism	166 Sheds farm & industrial 210 wood Spinners
53	Education		Home improvements	167 Sheep 219 Wool Brokers
	Electrical, general & home		Home products	168 Sheep handling equip. 220 Woollen Products
	Emergency services		Homes	169 Sheepskin products 221 Working Dogs
	• •			

OTHER COMPANIES ON YOUR SITE – Site Sharers will be included in the program if listed before <u>27/01/2024</u> – \$100 fee per sharer (attach separate list if insufficient space). Please supply details of Site Sharers Public Liability Insurance with application.

Name..... Name..... Add product or service if not listed..... NEW RELEASES. If your company is intending to launch a new product please let us know.

Please attach details of your new releases including contact names and numbers and we will forward your information on to the media.

PLEASE NOTE:

Late applications after January 27th, 2024 will not be included in the Official Program.

BEST EXHIBIT TROPHIES

will be judged according to the following guidelines:

- 1. Overall planning and aesthetic appeal on display.
- 2. Demonstrations and action content.
- 3. Information content.
- 4. Presentation of equipment or items on display.
- 5. Dress and ease of recognition of staff on the site (uniform jackets etc).
- 6. Safety, e.g. tent pegs and only authorised vehicles on site.
- 7. Judged by independent judges





Advertisment Copy Deadline, January 27th 2024 ABN 21 796 373 533

The South East Field Days Committee and the Lucindale Lions Club offer you the opportunity to advertise in their Official Program. It will be printed, compiled and distributed by the Committee. This will be the only Official Program available for the 2024 South East Field Days. The Program will also be posted on our website for the subsequent 12 months. <u>Advertising specifications are on page 28.</u>

Email:		Contact No	ame:
Post Code:	Phone:	Fax:	Mobile:
Postal Address:			
Exhibitor Name			

ALL COSTS ARE GST INCLUSIVE

	Description	Cost	TOTAL
A	Full page glossy colour inside front cover (1 only)	\$2000	
В	Full page glossy colour inside back cover (1 only)	\$2000	
С	Full page glossy colour back cover (1 only)	\$2000	
D	Full page colour (16 only)	\$1400	
Ε	Half page colour (12 only)	\$800	
F	Quarter page colour (12 only)	\$500	
G	Full page black & white (10 only)	\$1100	
Н	Half page black & white (18 only)	\$600	
I	Quarter page black & white (6 only)	\$300	
J	Classified Adverts (please attach copy of advert)	\$1.00 per word	
К	Classified Adverts with logo	\$10 extra	
	TOTAL (to be transferred to application form)		
	(Above allocations may change due to demand)		

Advertising will be allocated on a first come first served basis until all spaces are filled. For advertising specifications please phone the Secretary 08 8766 2075.

NB. Please email PDF format to sefds@bigpond.com Advertising copy deadline is January 27th, 2024.

OFFICE USE ONLY – INVOICE No.

South East Field Days – March 15th & 16th, 2024 <u>PLEASE ENSURE THAT YOUR FIELD DAY REPRESENTATIVE HAS A</u> <u>COPY OF THE EXHIBITOR INFORMATION AND TERMS & CONDITIONS</u>



Exhibitor Name				
Postal Address				
Post Code	Phone		.Mobile	
Email		Contact Name		

ALL COSTS ARE GST INCLUSIVE

INDOOR – (Pavilion)	Required	Site Size	Cost Before 2/12/23	Cost After 2/12/23	Price	TOTAL
		3m x 3m	\$440	\$480		
		4m x 3m	\$540	\$580		
		5m x 3m	\$640	\$680		
Preferred Pavilion (Please tick)	AgTech Centre	Ya	ikka 🐠 Di Giog avilion		Nu Ag Sol	Lions Lions Lions
Corner Site					\$100	
Power per point					\$80	
2 Day Passes					\$40	
Hay <u>Hire</u> (per bale)					\$10	
Extra Car Pass					\$25	
lce per 5kg bag	Friday No.		Saturday No.		\$5	
Compulsory Administration Fee						\$35.00
Site Sharers Per Listing (listed	l in program if re	ceived before 2	7/01/2024)		\$100	
Advertising Total (opposite)						
Sponsorship Total (page 17)						
NAME ON CARD:						
WE ONLY ACCEPT VISA & M INSURANCE The above exhibitor will be covered for Liability Insurance (minimum \$5 million Insurance Company Name	IASTERCARD	own Public	Payment by crec BOOKING DETA	lit card is also AILS is not confirmed unti nline at sefd.com.au o	available I payment is r	e on our website)
INSURANCE The above exhibitor will be covered for Liability Insurance (minimum \$5 million	OF THIS EVENT by their on) between March 1	own Public 1-18, 2024	Payment by crect BOOKING DET/ Please note your booking fou can book and pay or and you will receive an in POWER REQUII Exhibitors must supply 1 agging can be done by f	AILS is not confirmed unti- bline at sefd.com.au o voice. REMENTS 5amp extension lead the committee at a co- quiring power	available I payment is r r email your f	eceived. form to sefds@bigpond.com t test tag. (Testing & tag).

South East Field Days A project of the Lucindale Lions Club

Product Listing

(Circle a maximum of six of your products for listing in the Official Programme)

_		i		
1	Abrasives	56	Employment	111 Horse equip, floats & 170 Silage & equip.
2	Accountancy	57	Emus & products	stables 171 Slashers
3	Adhesives & sealants	58	Engineering, supplies &	112 Hoses & fittings 172 Soil analysis
4	Agricultural Bags		general	113 Hydraulic products & 173 Soil moisture monitoring
5	Agricultural information	59	Engines, petrol/diesel	equip.
6	Agronomic information		& components	
7	Agronomic services	60	Entertainment	115 Insurance 175 Spares, truck & equip
8	Air conditioners	61	Environmental	116 Internet 176 Sprayers & accessories
9	Air seeders & equipment	62	Excavators	117 Investment 177 Springs & tines
10		63	Farm health & safety	118 Irrigation equip. 178 Steel supplies
11	Animal health &	64	Feed mixing & milling	119 Irrigation scheduling
1	supplements	65	Feeders, stock	120 Jewellery
	Antiques	66	Fencing contractors	121 Knives 180 Stock feed
	Aquaculture	67	Fencing equip.	122 Landcare 181 Sweepers
14	Augers, grain & equip.	68	Fencing, electric, battery &	123 Laser Equipment 182 Tank cleaning
15	Automotive, equip.,		solar	124 Laser sights 183 Tanks, concrete
1	spares and accessories	69	Fencing, wire & posts	125 Leather products 184 Tanks, other
16	Banking	70	Fertiliser	126 Legal services 127 Livesteele 185 Tanks, poly
17	Barbecues	71	Fertiliser spreaders	IZ/ LIVESTOCK
18	Batteries & accessories	72	Filters	128 Lubrication products & 186 Taxation consultants
19	, 3	73	Finance & financial advice	equip 187 Telephones & equip.
20	Blower & vacuums	74	Fire & safety equip.	129 Machinery, sales &/or 188 Tents & camping
21	Boats	75	Firearms, ammunition	service 189 Therapy equipment
22	Boomsprays & equip		& accessories	130 Machinery/equipment hire 190 Tillage equip
23	Brushcutters	76	Fishing gear	131 Maps 191 Toilet/shower units
24	Building materials,	77	Food & hospitality	132 Marine
1	supplies	78	Forestry	133 Marketing 192 Tool boxes
1	and equip	79	Forklifts	134 Media 193 Tools, hand, power,
25	Business consultants	80	Four wheel drive equip.,	135 Merchandise machine & pneumatic
26	Cabs, canopies, roll bars		spares & accessories	136 Motor vehicles 194 Tourism
1	& bull bars	81	Four wheel drives	137 Motorcycles & sidecars 195 Toys
27	Campers, trailers, on/off	82	Fuel additives	138 Mowers, hand & ride-on 196 Tractors
1	road	83	Fuel Storage	139 Newspapers & Maddzines
28	Canvas products	84	Furniture	140 Nurseries 197 Trailers
29	Caravans, motor homes &	85	Garages	141 Office supplies & equip. 198 Trailers, semi
1	accessories	86	Garden product supplies	142 Optical products 199 Transport equipment
30	Cars		& designers	143 Organic products 200 Travel services & goods
31	Cattle	87	Gas equip.	144 Photographic 201 Trees & services
32	Cattle handling	88	Gates	145 Pig equip. 202 Troughing, livestock
33	Chain saws	89	General interest exhibit	140 Ploudns
34	Chemical equip.	90	Generating sets	147 Poly Repair & Fabrication 203 Trucks, equipment
	Child care	91	Government Advisory	148 Pools, spas & equip. 204 Tyres & equipment
36	Children's Activities		Services	149 Post Drivers 205 Vacuum cleaners
37	Clothing & footwear	92	GPS Equipment	150 Pressure cleaners & 206 Veterinary products
38	Communications	93	Grain handling &	supplies 207 Viticulture
39	Compressors & air		cleaning	151 Pumps 208 Water resource
40	Computer systems &	94	Grain storage service	152 Rumps
1	software	95	Grain trading	153 Real estate management
41	Concrete equipment	96	Handrailing & s/s cabling	154 Refrigeration & equip. 209 Water treatment &
42	Confectionery	97	Hardware, general	155 Rock removal equip purifiers
43	Cosmetics	98	Harrowing units	156 Roller, hammer mills 210 Weed control
44	Craft	99	Harvesters, combine &	157 Rollers 211 Weighing equip
	Croplifters		equip.	158 Saddlery equip. 212 Welders & equipment
	Cultivators		Hats & caps	137 Suwinning equip
47	Dairy equip.	101	Hay feedout wagons	160 Security
48	Diesel services	102	Hay handling equip	161 Seed 214 Winches
49	Dog kennels	103	Hay Storage	162 Seed drills 215 Windmills
50			Haymaking equip	163 Sewerage systems 216 Wine Sales and Tastings
51			Health care	164 Shearing equip. 217 Wineries
52	Earthmoving equip.&	106	Heaters	165 Sheds garden 166 Sheds garden 218 Wood Splitters
1	scoops	107	′ Holidays & tourism	166 Sheds farm & industrial 210 wood spinners
53	Education		Home improvements	167 Sheep 219 Wool Brokers
	Electrical, general & home		Home products	168 Sheep handling equip. 220 Woollen Products
	Emergency services		Homes	169 Sheepskin products 221 Working Dogs
	• •			

OTHER COMPANIES ON YOUR SITE – Site Sharers will be included in the program if listed before <u>27/01/2024</u> – \$100 fee per sharer (attach separate list if insufficient space). Please supply details of Site Sharers Public Liability Insurance with application.

Name..... Name..... Add product or service if not listed.....

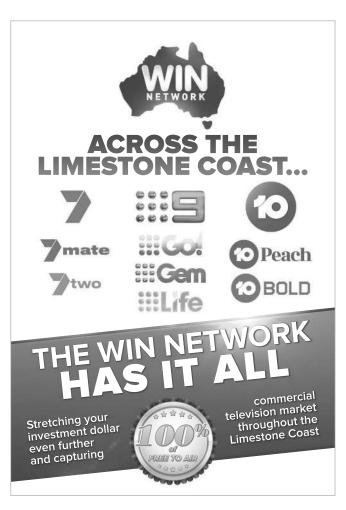
NEW RELEASES. If your company is intending to launch a new product please let us know.

Please attach details of your new releases including contact names and numbers and we will forward your information on to the media.

PLEASE NOTE:

Late applications after January 27th, 2024 will not be included in the Official Program.

South East Field Days A project of the Lucindale Lions Club 🐠





The marquee, event hire & styling specialists

Servicing Western Victoria & South East South Australia

www.grandevents.com.au info@grandevents.com.au 1 Braithwaite Street, Warnambool VIC 3280 03 5561 2066







SPECIALISTS IN MARQUEE HIRE From corportate events, festivals & weddings to small intimate parties!

Full product catalogue & pictures at www.lcpartyhire.com

PLEASE CALL M: 0418 847 204 E: enquiries@lcpartyhire.com 8 Caluala Drive, Mt Gambier f See us on Facebook

South East Field Days A project of the Lucindale Lions Club 🐠





For further information please contact our office Telephone: (08) 8350 2300 Facsimile: (08) 8350 2301 Email: adexpo@aeh.com.au Website: www.aeh.com.au 31 Deeds Road, North Plympton, South Australia 5037

ATLAS EVENT & PARTY HIRE

'Proudly South Australian Owned and Operated'

- Clean span Pavilions and Marquees

- Tables, chairs, trestles, flooring and flagpoles

- Display screens and walling

FIELD DAYS ARE OUR SPECIALTY

156 Edward Street, Clarence Gardens SA 5039 Ph: **08 8297 2366** Fax: **08 8297 3858** Email: **ali@atlasevents.com.au**

www.atlasevents.com.au

Advertising Specifications

FULL PAGE	
165mm x 230mm	1/4 PAGE (Portrait Only) 80mm x 112mm
1/2 PAGE (LANDSCAPE ONLY) 165mm x 112mm	WE ACCEPT: PDF files: CMYK, 300dpi. Word files: for text ONLY. Logos or photos: supplied as JPEG, 300dpi.

THE OFFICIAL PROGRAM

FULL COLOUR MAGAZINE FORMAT!

DISTRIBUTED PRIOR TO THE FIELD DAYS TO VISITOR INFORMATION CENTRE AND ROAD SIDE DELIVERY ADDRESSES THROUGHOUT SOUTH EASTERN SOUTH AUSTRALIA & WESTERN DISTRICTS OF VICTORIA

Will also appear on our website for 12 months

COMPETITIVE ADVERTISING RATES

Advertising rates to suit all exhibitors, from classifieds to full page colour HURRY, ALL ADVERTISING SPOTS ARE LIMITED. FIRST COME, FIRST SERVED.

The only program handed out to all patrons at each gate during the Field Days

Comprehensive Field Days' program showing events, site map, advertisers index, visitor information, attractions, "what's on", pavilion maps, complete exhibitor listing, gate prize coupons, and much more!

Program owned, operated and constructed by the South East Field Days Committee

All enquiries, contact Secretary, Nicole Crosby, PO Box 42, Lucindale, SA 5272. Phone (08) 8766 2705, Email sefds@bigpond.com

Advertising application forms can be downloaded from our website. www.sefd.com.au



PLEASE!! - REMEMBER TO BOOK EARLY

\checkmark	CHECK LIST	
	Site	
	Site Sharers	
	Power	
	Passes	
	Advertising	BOOK
	Hay	BC
	Sheep	
	lce	
	Telephone	
	Tent	ISE
	Trestles etc	ORGANISE
	Accommodation	OR

DEADLINE DATES

An early bird discount of \$40 per site will apply before DECEMBER 2nd, 2023 if full payment is received Removal of all machinery from site by March 22nd, 2024

SORRY NO DOGS ALLOWED