

Program Advertising

Application Form



45th Annual
South East
Field Days
Lucindale, South Australia

Advertisement Copy Deadline, January 27th, 2025 ABN 21 796 373 533

The South East Field Days Committee and the Lucindale Lions Club offer you the opportunity to advertise in their Official Program. It will be printed, compiled and distributed by the Committee. This will be the only Official Program available for the 2025 South East Field Days. The Program will also be posted on our website for the subsequent 12 months. Advertising specifications are on page 28.

Exhibitor Name:

Postal Address..... Post Code:.....

Phone Fax: Mobile:.....

Email:..... Contact Name:

ALL COSTS ARE GST INCLUSIVE

	Description	Cost	TOTAL
A	Full page glossy colour inside front cover (1 only)	\$2000	
B	Full page glossy colour inside back cover (1 only)	\$2000	
C	Full page glossy colour back cover (1 only)	\$2000	
D	Full page colour (16 only)	\$1400	
E	Half page colour (12 only)	\$800	
F	Quarter page colour (12 only)	\$500	
G	Full page black & white (10 only)	\$1100	
H	Half page black & white (18 only)	\$600	
I	Quarter page black & white (6 only)	\$300	
J	Classified Adverts (please attach copy of advert)	\$1.00 per word	
K	Classified Adverts with logo	\$10 extra	
	TOTAL (to be transferred to application form)		
	(Above allocations may change due to demand)		

Advertising will be allocated on a first come first served basis until all spaces are filled.

For advertising specifications please phone the Secretary 08 8766 2075.

NB. Please email PDF format to admin@sefd.com.au

Advertising copy deadline is January 27th, 2025.

OFFICE USE ONLY - INVOICE No SITE No





South East Field Days - March 21st & 22nd 2025

TRADE (Outdoor)

PLEASE ENSURE THAT YOUR FIELD DAY REPRESENTATIVE HAS A COPY OF THE EXHIBITOR INFORMATION AND TERMS AND CONDITIONS

Exhibitor Name:

Postal Address:

..... Post Code:

Phone: Fax: Mobile:

Email: Contact Name:

ALL COSTS ARE GST INCLUSIVE

Requirements	Number Required	Site Size	Cost		Price	TOTAL
			Before 2/12/24	After 2/12/24		
Outdoor site (limited availability)		5m x 10m	\$300	\$340		
Outdoor site		10m x 10m	\$530	\$570		
Power per point					\$80	
Hay Hire (Per bale) EOI					TBC	
Sheep Hire (Friday per head/day) EOI					TBC	
Sheep Hire (Saturday per head/day) EOI					TBC	
Ice per 5kg bag	Friday No:		Saturday No:		\$5	
Compulsory Administration Fee						\$35.00
Site Sharers Per Listing (Listed in Program if received before the 27/01/25) Please fill in sharer company details on back of form.					\$100	
Advertising Total (Opposite)						
Sponsorship Total (Page 17)						
Passes are not included with site fees. We do not supply chairs, trestles and booths.				Total Payment \$		

Insurance
The above exhibitor will be covered for this event by their own Public Liability Insurance (minimum \$5 million) between March 10-17, 2025

Insurance Company Name:

Policy no:

Authorised signature:

Print name:

Agreement
As an authorised representative I have read and agree to comply with the Exhibitor Information Terms and Conditions of the Prospectus

Authorised signature:

Print name:

(Applications will not be accepted without being SIGNED)

Booking Details
Please note your booking is not confirmed until payment is received. You can book and pay online at sefd.com.au or email your form to admin@sefd.com.au and you will receive an invoice.

Power Requirements
Exhibitors must supply 15amp extension leads with current test tag. (Testing & tagging can be done by the committee at a cost of \$20 per tag.)
Please list appliances requiring power:

I have current testing & tagging certification of all power cords and appliances Yes No

Tents
Are any tents to be erected? Yes No If yes, tent size..... x..... m
Tent supplier

NB. TENT & PEGS MUST FIT WITHIN SITE BOUNDARIES

Water
Do you require water delivered to your site? Yes No
Rain Water Tap/Bore only No. of Litres:

Please supply sufficient containers to hold one day's supply of water.

Liquor Licence No:

PLEASE FILL OUT BOTH SIDES OF THE APPLICATION FORM AND KEEP A COPY

OFFICE USE ONLY INVOICE No:.....
SITE No:



Product Listing

(Circle a maximum of six of your products for listing in the Official Programme)

- | | | | |
|--|---|------------------------------------|--|
| 1. Abrasives | 54. Education | 107. Heaters | 165. Shearing equip. |
| 2. Accountancy | 55. Electrical, general & home | 108. Holidays & tourism | 166. Sheds Garden |
| 3. Adhesives & sealants | 56. Emergency services | 109. Home improvements | 167. Sheds, farm & industrial |
| 4. Agricultural bags | 57. Employment | 110. Home products | 168. Sheep |
| 5. Agricultural information | 58. Emus & products | 111. Homes | 169. Sheep handling equip. |
| 6. Agricultural technologies | 59. Engineering, supplies & general | 112. Horse equip, floats & stables | 170. Sheepskin products |
| 7. Agronomic information | 60. Engines, petrol/diesel & components | 113. Hoses & fittings | 171. Silage & equip. |
| 8. Agronomic services | 61. Entertainment | 114. Hydraulic products & equip. | 172. Slashers |
| 9. Air conditioners | 62. Environmental | 115. Industry promotion | 173. Soil analysis |
| 10. Air seeders & equipment | 63. Excavators | 116. Insurance | 174. Soil moisture monitoring |
| 11. All-terrain vehicles | 64. Farm health & safety | 117. Internet | 175. Solar powered equip. |
| 12. Animal health & supplements | 65. Fashion | 118. Investment | 176. Spares, truck & equip |
| 13. Antiques | 66. Feed mixing & milling | 119. Irrigation equip. | 177. Sprayers & accessories |
| 14. Aquaculture | 67. Feeders, stock | 120. Irrigation scheduling | 178. Springs & tines |
| 15. Augers, grain & equip. | 68. Fencing contractors | 121. Jewellery | 179. Steel supplies |
| 16. Automotive, equip., spares and accessories | 69. Fencing equip. | 122. Knives | 180. Stock agents |
| 17. Banking | 70. Fencing, electric, battery & solar | 123. Landcare | 181. Stock feed |
| 18. Barbecues | 71. Fencing, wire & posts | 124. Laser Equipment | 182. Sweepers |
| 19. Batteries & accessories | 72. Fertiliser | 125. Laser sights | 183. Tank cleaning |
| 20. Bins, field & grain | 73. Fertiliser spreaders | 126. Leather products | 184. Tanks, concrete |
| 21. Blower & vacuums | 74. Filters | 127. Legal services | 185. Tanks, other |
| 22. Boats | 75. Finance & financial advice | 128. Livestock | 186. Tanks, poly |
| 23. Boomsprays & equip | 76. Fire & safety equip. | 129. Lubrication products & equip | 187. Taxation consultants |
| 24. Brushcutters | 77. Firearms, ammunition & accessories | 130. Machinery, sales &/or service | 188. Telephones & equip. |
| 25. Building materials, supplies and equip | 78. Fishing gear | 131. Machinery/equipment hire | 189. Tents & camping |
| 26. Business consultants | 79. Food & hospitality | 132. Maps | 190. Therapy equipment |
| 27. Cabs, canopies, roll bars & bull bars | 80. Forestry | 133. Marine | 191. Tillage equip |
| 28. Campers, trailers, on/off road | 81. Forklifts | 134. Marketing | 192. Toilet/shower units |
| 29. Canvas products | 82. Four-wheel drive equip., spares & accessories | 135. Media | 193. Tool boxes |
| 30. Caravans, motor homes & accessories | 83. Four-wheel drives | 136. Merchandise | 194. Tools, hand, power, machine & pneumatic |
| 31. Cars | 84. Fuel additives | 137. Motor vehicles | 195. Tourism |
| 32. Cattle | 85. Fuel Storage | 138. Motorcycles & sidecars | 196. Toys |
| 33. Cattle handling | 86. Furniture | 139. Mowers, hand & ride-on | 197. Tractors |
| 34. Chain saws | 87. Garages | 140. Newspapers & Magazines | 198. Trailers |
| 35. Chemical equip. | 88. Garden product supplies & designers | 141. Nurseries | 199. Trailers, semi |
| 36. Childcare | 89. Gas equip. | 142. Office supplies & equip. | 200. Transport equipment |
| 37. Children's Activities | 90. Gates | 143. Optical products | 201. Travel services & goods |
| 38. Clothing & footwear | 91. Generating sets | 144. Organic products | 202. Trees & services |
| 39. Communications | 92. Government Advisory Services | 145. Photographic | 203. Troughing, livestock |
| 40. Compressors & air | 93. GPS Equipment | 146. Pig equip. | 204. Trucks, Equipment |
| 41. Computer systems & software | 94. Grain handling & cleaning | 147. Ploughs | 205. Tyres & equipment |
| 42. Concrete equipment | 95. Grain storage service | 148. Poly Repair & Fabrication | 206. Vacuum cleaners |
| 43. Confectionery | 96. Grain trading | 149. Pools, spas & equip. | 207. Veterinary products |
| 44. Cosmetics | 97. Handrailing & s/s cabling | 150. Post Drivers | 208. Viticulture |
| 45. Craft | 98. Hardware, general | 151. Pressure cleaners & supplies | 209. Water resource management |
| 46. Croplifters | 99. Harrowing units | 152. Pumps | 210. Water treatment & purifiers |
| 47. Cultivators | 100. Harvesters, combine & equip. | 153. Ramps | 211. Weed control |
| 48. Dairy equip. | 101. Hats & caps | 154. Real estate | 212. Weighing equip |
| 49. Diesel services | 102. Hay feedout wagons | 155. Refrigeration & equip. | 213. Welders & equipment |
| 50. Dog kennels | 103. Hay handling equip | 156. Rock removal equip | 214. Wheels |
| 51. Dog training equip | 104. Hay Storage | 157. Roller, hammer mills | 215. Winches |
| 52. Dyes | 105. Haymaking equip | 158. Rollers | 216. Windmills |
| 53. Earthmoving equip & scoops | 106. Health care | 159. Saddlery equip. | 217. Wine Sales and Tastings |
| | | 160. Sawmilling equip | 218. Wineries |
| | | 161. Security | 219. Wood Splitters |
| | | 162. Seed | 220. Wool Brokers |
| | | 163. Seed drills | 221. Woollen Products |
| | | 164. Sewerage systems | 222. Working Dogs |

OTHER COMPANIES ON YOUR SITE - Site Sharers will be included in the program if listed before 27/01/2025 - \$100 fee per sharer (attach separate list if insufficient space). Please supply details of Site Sharers Public Liability Insurance with application.

Name

Name

Add product or service if not listed.....

NEW RELEASES. If your company is intending to launch a new product please let us know.

Please attach details of your new releases including contact names and numbers and we will forward your information on to the media.

**PLEASE NOTE:
Late applications after January 27th, 2025
will not be included in the Official Program.**